

Starhome® is a global leader in providing innovative, market-driven roaming solutions. Since its establishment in 1999, the company has grown and matured into an industry-recognized authority on roaming. Leveraging its accumulated roaming knowledge to pin-point market needs, Starhome provides mobile operators with innovative and lucrative management tools, making it the driving force behind roaming profitability.

The company's comprehensive range of products and services work in synergy to target market opportunities and span the full spectrum of roaming industry needs.

Starhome's product portfolio serves each major aspect of roaming:

Retail products stimulate and increase roaming traffic and usability. For **Wholesale** requirements, Starhome offers powerful solutions to enable operators to meet their business targets and IOT discount agreements. Starhome's **Network Operations** offering includes solutions to optimize network efficiency, improve quality of service, and reduce cost of ownership.

Starhome's service portfolio includes real-time, integrative roaming management and innovation tools - working in collaboration with its product portfolio - to provide analysis, forecasts, simulations and recommendations, along with a current worldwide visualization of the operator's roaming business. System tools provide real-time access to key information, essential for maximizing the operator's business goals and strategies.

As a long-time leader in the roaming industry, Starhome has achieved a global customer database of over 200 operators in 130+ countries, including major tier 1 and tier 2 mobile network operators. Currently, over 50% of all international daily roaming traffic is being delivered by operators to their subscribers utilizing Starhome technology. With over 20 patent-protected solutions, and a 95% customer renewal rate, Starhome's innovation in motion approach together with cost-effective, revenue-generating solutions has made it the roaming partner of choice for mobile operators.

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