

Starhome*

Starhome's Roaming Forum 2010



Agenda

A Journey into Multidimensional Roaming
6th October 2010
Antwerp, Belgium

Time	Presentation	Speaker
14.30 - 14.45	Welcome	Eitan Achlow CEO, Starhome
14.45 - 15.15	Roaming: Innovate to Generate Main Trends and Market Influences	Amit Daniel VP - Marketing & Business Development, Starhome
15.15 - 15.45	<u>Operator Case Study</u> Get off the Bench and Score Exploring World Cup Roaming Activities	Nicholas Naidu Product Manager, International Services, Wholesale Services Group, Vodacom South Africa
15.45 - 16.00	Coffee Break	
16.00 - 16.30	Driving your Roaming Business New Requirements and Solutions to Support the Dynamic Roaming Environment	Shlomo Wolfman Co-founder & COO, Starhome
16.30 - 16.50	<u>Operator Case Study</u> Wholesale Roaming Scarcity of Information vs. Decision Taking	Pietro Cotino Innovative Roaming Projects Consultant, H3G Italy
16.50 - 17.20	<u>Operator Case Study</u> Using Segmentation as a Key Tool for Successful Price Plans and Product Launch	Nelson Dias Senior Commercial Manager, Vodafone UK
17.20 - 17.45	REALLY Reaching your Roamers	Shany Elkarat Director of Product Management, Starhome
17.45 - 18.15	<u>Operator Case Study</u> The Path from Business Intelligence to Marketing Opinion Leaders	Ran Shaul Co-founder and EVP Customer Solutions, Pursway
18.30 - 20.30	Cocktail Party	